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## Press Release

### Organifarms receives CyberOne Hightech Award

Tübingen. Organifarms won the CyberOne Hightech Award. The Constance-based startup convinced the jury in the Industrial Technologies category. The prize hosted by the business network "Baden-Württemberg Connected" (bwcon) is awarded annually to technology-oriented startups.

The "convincing business model, extremely diverse team and a topic that also takes into account the social component" Fabian Sacharowitz explained the decision on behalf of the jury. Kathrin Günther, Chairwoman of the Board of bwcon e.V., and Dr. Nicole Hoffmeister-Kraut, Minister of Economics, Labor and Tourism of the State of Baden-Württemberg, also attended the award ceremony. She emphasized above all that young companies boost the state's economy and drive innovation with their short communication and development paths.

"We are very honored to receive this award and the trust in Organifarms", said Hannah Brown, CCO and Co-Founder at Organifarms, "We are happy that our efforts to address global challenges in agriculture are also gaining regional attention and winning over the expert jury."

The award annual ceremony marks the top of the Hightech Summit, where experts discuss how the future of the industry can be actively shaped. This year, the focus was particularly on digitalization, the mentality in companies and the 25th anniversary of bwcon. "For us, the right mindset was a big component in the makeup of our team," said Hannah Brown, CCO and Co-Founder at Organifarms, in a panel discussion.

The anniversary, as well as the award win, was also congratulated by the founding members of the association.

### Background

Bwcon awards the CyberOne annually to technology-oriented startups in three categories whose business plan and business model particularly impress the jury. This year, the prize was awarded for the 24th time - in addition to Organifarms, the startups "Medical values" and "Bauta" also received the Cyberone Hightech Award in the categories Life Science and Health Care as well as ICT, Media and Creative Industries. The prize is endowed with 10,000€.

### About Organifarms

Organifarms GmbH develops farm robots for the automation of labor-intensive processes such as harvesting, monitoring and plant care in protected fruit and vegetable cultivation. The first product is a harvesting robot for strawberries that also handles quality control and packing of the fruit. At the heart of the innovation is intelligent software that allows the robot to achieve good results, even in difficult conditions.

More information about Organifarms is available on the company's website: [www.organifarms.de](http://www.organifarms.de)

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